

# OSLER PASCOE MORENO

Senior Economist | Corporate Strategy | Market Intelligence | Regulatory Risk

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## PROFILE

Economist with two graduate degrees from ITAM and 15+ years of experience in competition economics, market regulation, strategy, and market intelligence. My value proposition is to turn complex markets, regulatory risk, and economic evidence into clear diagnoses and defensible decisions for senior management.

## AREAS OF EXPERTISE

Corporate Strategy | Market Intelligence | Regulatory Risk | Competition Economics | Economic and Financial Analysis | Executive Communication

## PROFESSIONAL EXPERIENCE

**Federal Economic Competition Commission (COFECE) | Senior Economist, Market Analysis | 2015–2023**  
| Mexico City

- Analysis of complex markets and business conduct in energy, transportation, retail, financial services, and digital markets.
- Preparation of economic and regulatory assessments, memoranda, and executive presentations to support decision-making.

**Federal Commission on Regulatory Improvement (COFEMER) | Director of Economic Analysis | 2011–2015**  
| Mexico City

- Cost-benefit evaluations and regulatory impact analysis in strategic sectors, focusing on barriers to entry, investment incentives, and competition effects.
- Technical review of regulatory proposals and coordination of training content on economic regulation.

**Previous Experience | Grupo Financiero Inbursa | Ministry of Public Education | Decide Strategic Solutions | 2006–2011**  
| Mexico City

Experience in financial support, administration, and consulting roles that complement my economics background with operational and business insight.

## EDUCATION

- Master of Business Administration (MBA) | Instituto Tecnológico Autónomo de México (ITAM) | 2024–2025
- Master in Finance (MEF) | Instituto Tecnológico Autónomo de México (ITAM) | 2009–2011
- B.A. in Economics | Instituto Tecnológico Autónomo de México (ITAM) | 2000–2006

## ADDITIONAL TRAINING

Business Strategy / Competitive Advantage | Strategy for Management Consultants & Business Analysts | Power BI & SQL (PostgreSQL)

## TOOLS, METHODOLOGIES, AND LANGUAGES

Advanced Excel | PowerPoint | Word | Power BI | RStudio | Gretl | SQL | Porter | Value Chain Analysis | Spanish (native) | English (C1)

## PUBLICATIONS AND ANALYSIS

Economic Edge. Analysis of strategy, markets, regulation, and applied economics, with recent pieces on OXXO, Tiendas 3B, Caffenio, nearshoring, foreign trade, and Mexico's financial system.